



Space is emptiness. It is an essential aspect of design. It is the background to everything we see.

Unity is a state in design in which all elements are working together to make a single impression.

Page Architecture is the substructure, often unseen, that distinguishes one design from another.

& Type is frozen sound that shows voices, tones, and pacing as vividly as a fast data-line.

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The Elements of Graphic Design

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